



FOCUS

ROAD MARKINGS

FOR THE ROAD AHEAD

The Premier Choice In Road Marking

Products & Services Brochure

Making your journey safer for everyone.



We only use the highest quality materials to ensure an exceptional finish and all our works are backed by our repair or replace guarantee. Centrally based we are able to provide services throughout the country to meet a variety of needs, Car Parks, Schools, Playgrounds, Sports Grounds, Commercial Premises, Roads, Motorways, Airfields, Warehouses and any other location where road markings are required.

The Premier Choice.

At Focus Road Markings Ltd, our fully qualified staff, offer exceptional service and quality, which enables us to meet all of your road marking requirements.

Our services include:

- Thermoplastic Road Marking.
- Coloured Lines.
- High Friction Surfacing.
- Resin Bonded Aggregate Surfacing.
- Sports & School Markings.
- Logo Installation.
- Chlorinated Rubber Paint.
- HCA Line Removal.
- Sports Turf Marking.
- Road Stud Installation Removal.
- Consultation & Plan Creation.



flexible solutions for your business needs



Making your journey safer for everyone.



Company Profile.

Focus Road Markings Ltd

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Free no obligation quotes.
Design & Consultation service
available.



Focus Road Markings Ltd was formed in September 2007, and is now operating from a headquarters based in Birmingham, West Midlands.

Focus Road Markings Ltd will provide the highest quality of Road Markings at a competitive price to any specifications that are required.

All Focus crews & operatives are lead by a fully qualified Chargehand.

It is the policy of Focus Road Markings Limited to provide the purchaser a service which conforms to excellent standards and contractually specified requirements.

We undertake through instruction and practical example to ensure that quality is everybody's aim throughout the organization and that each employee has a proper understanding of the importance of the quality system function and its direct relevance to our success.

A series of meeting will be held with long term contracted employees for introduction and maintenance of the quality of this policy.

We hope to hear from you soon.

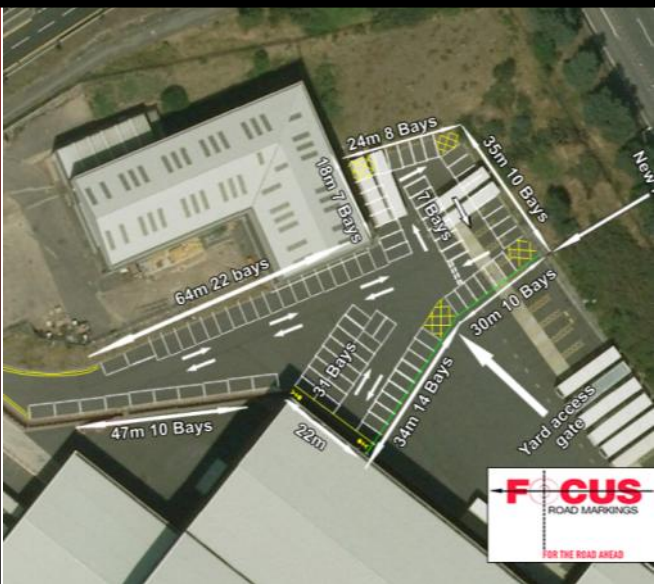
Making your journey safer for everyone.



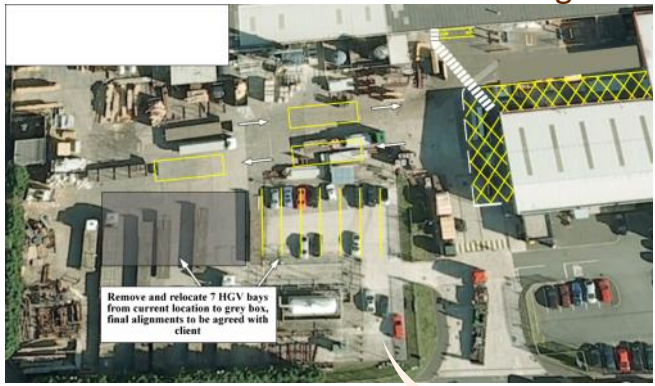
Design & Consultation Service.

Focus Road Markings Ltd now offers a Design and Consultation service for those who are unsure of the markings required in the available space, or those who know what they want but are unsure of the best way to layout the markings, all of our staff have spent a minimum of 5 years working on roads, car parks, motorways etc, and are adept at maximizing the available space without causing disruption or bottleneck situations.

This service is provided free of charge when placing an order.



let us take the hassle out of design



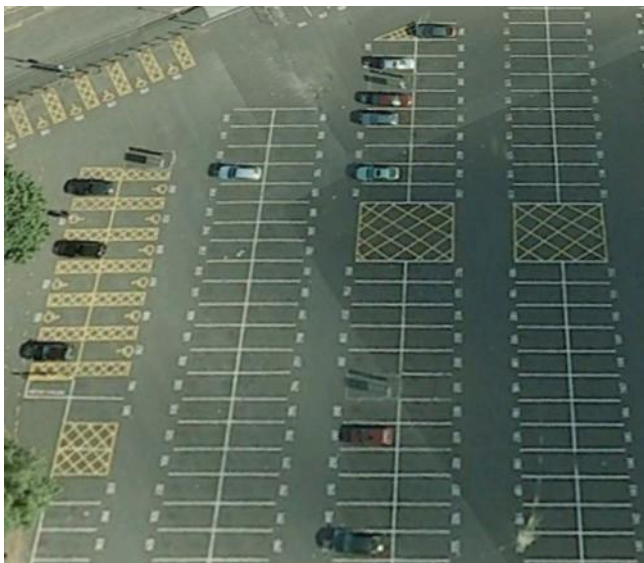
Making your journey safer for everyone.



Here at Focus Road Markings Ltd we aim to work in partnership with our clients to ensure a quick and efficient service, enabling us to be flexible and adapt to specific problems and dead lines during installation and therefore reducing inconvenience to the public during this process.

Road Marking Services

In today's busy world, where congestion is ever increasing the need for implementing traffic calming measures has become a necessity and forms a major part of the road marking industry alongside traditional line markings. With the use of Speed Humps, High Friction Surfacing, Rumble Strips and many other calming measures the chances of a vehicle accidents are reduced drastically compared to a surface without any markings.



no job too big or too small



Making your journey safer for everyone.



Sports & School Grounds.

Focus Road Markings Ltd provides markings for both primary and secondary schools and various sports grounds.

Primary schools and playgrounds incorporate not only traditional Hopscotch, Snakes and Ladders, but more contemporary designs and even those created by the pupils such as Stepping Stones, Caterpillars, the 100 Box and Mazes all available in many bright and vibrant colours.



bespoke designs welcomed



Making your journey safer for everyone.



Adtex Resin Bonded Surfacing

Adtex is a next generation, flexible, two part, solvent free polyurethane hybrid resin system, when used in conjunction with selected aggregates, provides a complete surfacing system. A variety of colors, shades and textures are available.



Adtex has been developed to provide a aesthetically pleasing, highly durable surfacing material. It is particularly suitable for use in highly durable developments to give a luxury 'Feel' and in conservation areas where harmony with the surrounding environment is important. The wide range of colors and textures allows the introduction of design elements with landscaping and refurbishments.

AMBER FLINT 	DARK BAUXITE 	BLACK BASALT 
GREY BASALT 	DOBBSWEIR 	CORN FLINT 
STAFFORDSHIRE 	MONSALDALE 	PEARLY QUARTZ 
BLUE GRITSTONE 	BRITTANY 	CKC 
COPPER PEBBLE 	Available in many other colors and textures	
GRANITE SELECTION 	SILVER GREY 	RED 
SALMON PINK 	GREEN 	GREY 



Specialist in Health & Safety Markings.

Focus Road Markings Ltd has supplied Health and Safety markings to many sites throughout the country, with the use of Designated Walkways, Pedestrian Symbols, Preformed Warning Signs, Authorized Access Only Markings, Designated Vehicle Lanes and many more markings we can provide Health and Safety markings to any site required.



safety is paramount



Making your journey safer for everyone.



Custom Logo & Playground Marking Installation.

At Focus Road Markings we can revitalise your office or store parking area with new refreshing line markings and we are able to reproduce almost any logo designs with the use of preformed thermoplastic markings, a great addition to any company entrance.



Focus Road Markings Ltd can provide commercial premises with traditional car park services or a more contemporary service, including the installation of company logos to create a direct visual impact through corporate identity, and with use of our colour coated aggregates create a visually stunning system of colour demarcation depicting areas such as Walkways, Storage Areas, Parking Bays, Loading areas, Safety Assembly Points, etc.



almost any design can be created



Making your journey safer for everyone.



Clearline Marking Paint

Clearline is fast drying, durable, cost effective, cold (does not require heating in anyway) and comes in six bright colours:

White

Yellow

Red

Blue

Green

Black

Colors are approximates only.

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Red Route

Red Route is a colored and reflective Thermoplastic road marking material formulated to meet the specification and performance requirements of Transport for London (TfL) which places limits on heavy metals content and on color degradation, because of this our Red Route material contains no heavy metals and its color retention properties exceed the requirements of the specification.



The benefits of Red Route are it gives a clear and unambiguous delineation of no stopping and congestion charging zones. We have found double Red Route lines to be useful in areas where emergency services are present or may be required in order to keep areas clear of vehicles, in reserved lanes such as Bus lanes or on high-speed roads where a car parked can lead to an serious collision.



free no obligation quotes



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HighGrip Heavy Duty

HighGrip Heavy Duty Paint has been specifically developed, using unique acrylic urethane hybrid technology, as a highly durable color demarcation system, with a slip/skid resistance suitable for many vehicular and pedestrian requirements.



HighGrip Heavy Duty Paint is a highly durable anti-slip/skid system provides long lasting color demarcation and prolongs the effective life of the existing surface in highly trafficked areas. Areas of use are highways, multi-story car parks, outdoor car parks, central reservations, cycle ways, designated area in retail parks, airports, docks, ramps, boat walkways, driveways, factories, factory walkways, steps, and many other areas. HighGrip Heavy Duty Paint is available in nine colors:



Bold Red
Lemon Yellow
Emerald Green
Grass Green
Deep Chrome Green
Yellow Green
Strong Blue
Graphite Black
White

Colors are approximates only.

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Colorplus Coating Paint

Some benefits of using Colourplus Slip and Skid Resistant Colour Coating Paint are application areas are instantly brightly coloured, it generates high levels of friction to reduce the chance of skidding or slipping, a high opacity, excellent adhesion to most surfaces, a full range of vivid UV stable colours, cost-effective, lead free and resistant to petrol or diesel spillages.

Colorplus is available in 15 vibrant colors.

Colourplus is a single pack high build surface coating, incorporating a UV stable modified acrylic resin. The material has been specially designed to provide a versatile colour demarcation system for use in lightly to moderately trafficked areas such as school safe routes, pedestrian walkways, car parks, factory gangways, designated areas in retail parks and many other areas requiring colour demarcation in combination with effective friction for vehicular and underfoot safety.

Rail Red (Buff)
Bold Red
Green
Fawn
Veneitian Red
Dark Admiralty Grey
Black
Strong Blue
Signal Blue
Sky Blue
Violet
Fawn
Grey
Graphite Black
White

Colors are approximates only.

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High Friction Surfacing

High Friction Surfacing or “Anti-Skid” as it is more commonly known is a colored, hot applied Thermoplastic road surfacing material designed to provide the user with color demarcation and excellent skid resistance.



High Friction Surfacing has been designed to provide a highly skid resistant colored surface for the heaviest duty applications such as the demarcation of bus lanes/bays, village gateways, pedestrian crossings, stopping areas at traffic lights and other traffic calming measures. The surface texture, combined with the use of PSV aggregates, provides HFS with the skid resistance properties normally only found in a dedicated high friction surfacing system.

HFS is available in seven different colors:



engineering safety

Rail Red (Buff)
Bold Red
Green
Fawn
Veneitian Red
Dark Admiralty Grey
Black

Colors are approximates only.

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HSR provides a visible, audible and a physical 'thump' warning to the driver through the vehicle tires that they need to slow down, it is made reflective using glass beads to maximise visibility at night and contains calcined bauxite for high skid resistance.

High Speed Route

HSR is a Thermoplastic road marking material that has been engineered with enhanced skid-resistance and durability. HSR Yellow has been specially developed for use as a transverse bar marking used mainly on approaches to roundabouts and traffic lights on high speed roads. HSR is available in white, yellow, red or green.



small enough to care big enough to cope





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