



FOCUS ROAD MARKINGS LTD

Line Marking of the Highest Quality, at a Competitive Price.

Focus Road Markings Ltd specialises in all aspects of road marking. Fully qualified staff with over 50 years of experience, only the highest quality materials, and every job guaranteed.

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PRODUCTS & SERVICES BROCHURE

OUR STORY

Getting Closer to Our Customers

Welcome to Focus Road Markings Ltd. We are a proud, family-run business based in Birmingham, launched with one clear goal: to provide exceptional road marking services to businesses and communities throughout the West Midlands. Because our family name and reputation are tied to everything we do, we treat every project with a personal level of commitment and accountability you won't find anywhere else.

From thermoplastic and epoxy resin road markings, to sports grounds, warehouse floors and high-friction surfacing, we cover all aspects of the industry across the region. There is no job our fully qualified staff can't handle. As a family team, we refuse to cut corners—we only use the highest-quality materials to ensure a durable, exceptional finish, and all of our works are fully guaranteed.

Whether you need a single disabled parking bay in the city centre or a full red-route scheme across the West Midlands, we bring the same family pride, precision, and competitive pricing to every single line we lay. We look forward to working with you.

OUR SERVICES INCLUDE

Car Parks

Highway Markings

Sports & School Grounds

Health & Safety Markings

Design & Consultation Service

Custom Logo Installation

Floor coating/paint

Red Route



CAR PARKS

Car Parks



large car park - out of hours working

We provide complete road marking for car parks on private premises, including offices, retail parks, schools, hospitals, depots and residential developments. Our crews work around your operating hours to keep disruption to a minimum.

A well-marked car park keeps traffic flowing safely and makes the best use of the space available. We mark out parking bays to maximise capacity, add hatching and no-parking zones to keep access routes clear, and provide disabled bays, EV logo's, parent and child bays, walkways, direction arrows, speed roundels and bay numbering.

All work is carried out using durable thermoplastic or epoxy resin materials, with optional glass beads for extra night-time reflectivity, and every quotation is free and without obligation.

Parking bays laid out to maximise capacity

Hatching, walkways, arrows and bay numbering

We use chalk for temporary marking because it washes away easily.

Disabled, parent and child and reserved bays

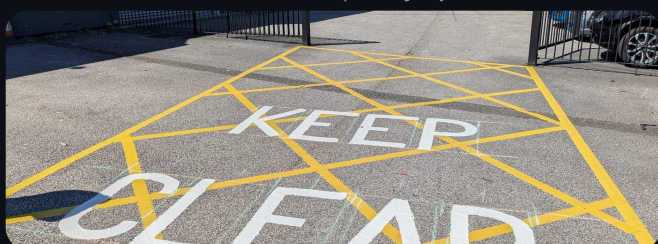
Daytime, Evening and weekend working to avoid disruption



Numbered car parking bays



disabled parking bays



hatching & Keep Clear Markings



car park directional arrows & text

MATERIALS

Highway Markings



highway/civil works - Thermoplastic road markings

We aim to work in partnership with our clients to ensure a quick and efficient service, enabling us to be flexible and adapt to specific problems and deadlines during installation and therefore reducing inconvenience to the public during this process.

In today's busy world, where congestion is ever increasing, the need for implementing traffic calming measures has become a necessity and forms a major part of the road marking industry alongside traditional road markings.

Thermoplastic can be used in conjunction with glass beads. With glass beads the already reflective thermoplastic is made even more reflective, which is very useful on roads and car parks where there is little to no lighting, as light sources such as vehicle headlights cause the thermoplastic to shine brightly.

Flexible, quick and efficient installation

Glass beads for extra night-time reflectivity

We use chalk for temporary marking because it washes away easily.

Traffic calming alongside traditional road marking

Any hours, flexible to fit your site.



temporary ghost island



new roads



civil works



resurfacing works

Sports & School Grounds



Multi utility games arena - Anti slip floor coating

Focus Road Markings Ltd provides markings for both primary and secondary schools and various sports grounds.

Primary schools and playgrounds incorporate not only traditional Hopscotch, Snakes and Ladders and Alphabet Centipedes, but we can offer more contemporary designs and even those created by the pupils, such as Caterpillars, the 100 Box, completely new playground activities, Mini Roads and Mazes, all available in many bright and vibrant colours.

Primary and secondary schools and sports grounds

Pupil-created and contemporary designs

We use chalk for temporary marking because it washes away easily.

Hopscotch, Snakes and Ladders and Alphabet Centipedes

Mini Roads, Mazes and the 100 Box



hopscotch



Virtual road



Touch & go game



dance class

SAFETY

Health & Safety Markings



loading bay

Focus Road Markings Ltd can help you and your company comply quickly and easily with any Health & Safety markings you require. All safety marking projects undertaken by Focus are completed to the HSE standards and regulations relevant to your situation. Whether indoor or outdoors, we are able to offer the right markings to maximise safety.

Safe area walkways

Disabled parking bays and pedestrian crossings

Safe colour routes for staff, visitors and machinery

Hatched areas and fire exit marking

Pedestrian logos, assembly points and road studs

We use chalk for temporary marking because it washes away easily.



Internal walkways



Warning signs



coloured walkways - zebra crossings



safe walkways

PLANNING

Design & Consultation Service



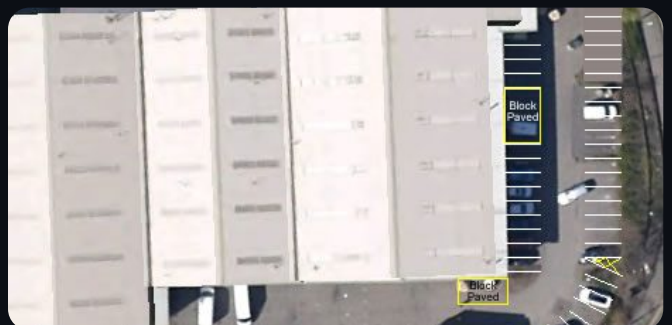
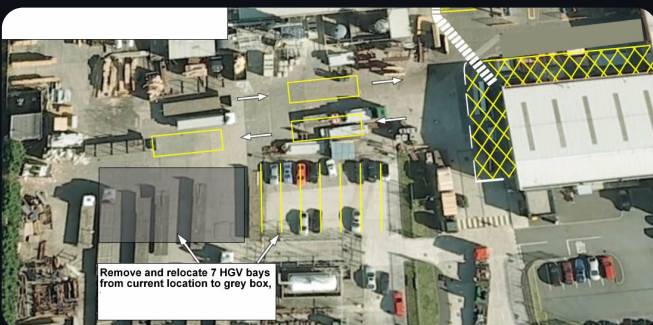
Focus Road Markings Ltd offers a Design and Consultation service for those who are unsure of the markings required in the available space, or those who know what they want but are unsure of the best way to lay out the markings.

All of our staff have spent a minimum of 20+ years working on roads, car parks, motorways and similar sites, and are adept at maximising the available space without causing disruption or bottleneck situations.

This service is provided free of charge when placing an order.

For unsure layouts and available space
Maximises space without disruption or
bottlenecks

Staff with a minimum of 20+ years experience
Free of charge when placing an order



BRANDING

Custom Logo Installation



Just send us your logo

At Focus Road Markings we can revitalise your office or store parking area with refreshing road markings, and we are able to reproduce almost any logo design using preformed thermoplastic markings, a great addition to any company entrance.

Focus Road Markings Ltd can provide commercial premises with traditional car park services or a more contemporary service, including the installation of company logos to create a direct visual impact through corporate identity.

With the use of our colour coated aggregates we create a visually stunning system of colour demarcation depicting areas such as walkways, storage areas, parking bays, loading areas, safety assembly points, entrance routes and outdoor exhibitions.

Almost any logo design reproduced

Corporate identity with direct visual impact

Preformed thermoplastic markings

Colour demarcation for walkways, bays and entrances

We use chalk for temporary marking because it washes away easily.



Just send us your logo



Just send us your logo



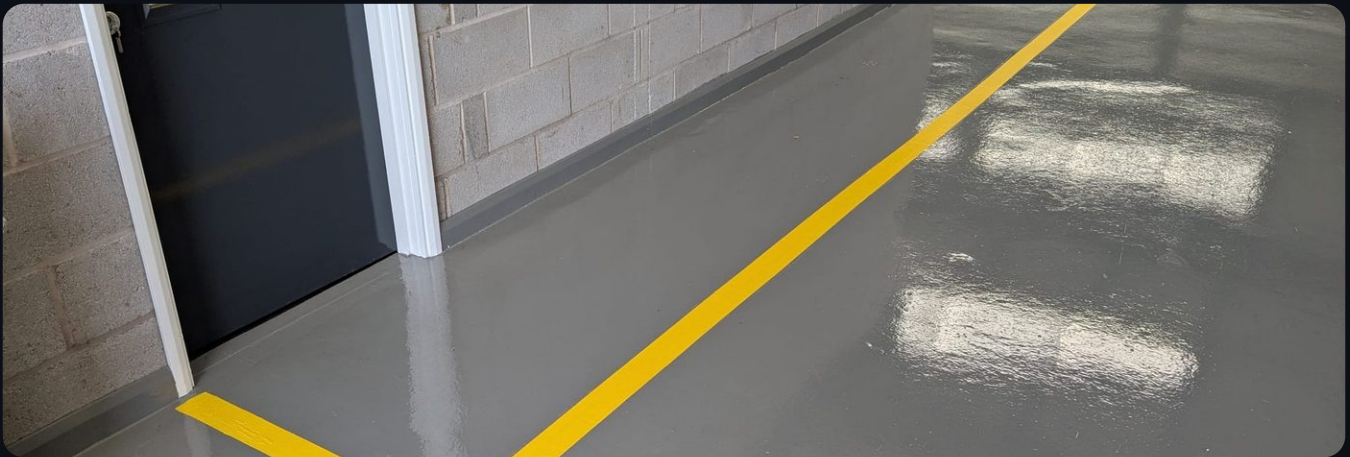
Just send us your logo



Just send us your logo

MATERIALS

Floor coating/paint



pedestrian walk ways

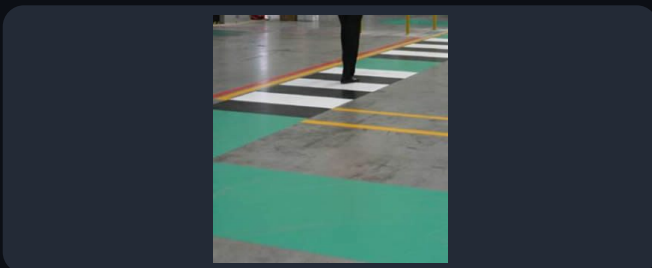
Epoxy Resin Marking Paint, in both 1 and 2 part formulations, requires no heating whatsoever, making it ideal for use in situations where open flames are undesirable, such as filling stations, refineries and confined spaces, its fast drying, durable and cost effective material, available in many bright and vibrant colours.

Find the perfect finish with our water, acrylic, and solvent-based floor paints. Formulated for internal and external surfaces, these durable coatings come in vibrant colours. Choose from eco-friendly, low-odour, or heavy-duty options to suit any traffic load.

Fast drying and durable
Requires no heating whatsoever

Available in many bright and vibrant colours
Ideal for filling stations, refineries and confined spaces

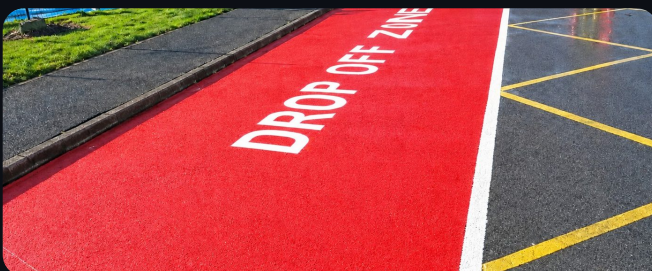
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pedestrian routes & storage areas



visitors parking bays



Red drop off zone markings



epoxy resin & thermoplastic markings

LONDON SPEC

Red Route



Red Route is a coloured and reflective thermoplastic road marking material formulated to meet the specification and performance requirements of Transport for London (TfL), which places limits on heavy metals content and on colour degradation.

Because of this, our Red Route material contains no heavy metals and its colour retention properties exceed the requirements of the specification.

The benefit of Red Route is that it gives a clear and unambiguous delineation of no stopping and/or congestion charging zones. We have found double Red Route lines useful in areas where emergency services are present or may be required in order to keep areas clear of vehicles, in reserved lanes such as bus lanes, and on high-speed roads where a parked car can lead to a serious collision.

Formulated to meet TfL requirements

Colour retention exceeds the specification

Contains no heavy metals

Clear delineation of no stopping and congestion charging zones

We use chalk for temporary marking because it washes away easily.



No Parking marking, warehouse loading doors



Height warning markings, loading bay



Double red lines, retail park



Double red lines with directional arrows, retail park



Free, no-obligation quotes.

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REGISTERED OFFICE

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Every quotation is free and without obligation. Design and consultation is free when placing an order, and all works are backed by our repair or replace guarantee.